



ExEtrac[®]

EXPOSURE - EVENT TRACKING
THE ABSOLUTE RISK MANAGEMENT TOOL

ExEtrac is a novel hypothesis strengthening Risk Management Tool

- + A specifically developed and tailored tool for the purpose of extending the *Safety Knowledge* as required of a Pharmacovigilance Plan
- + Backed by peer reviewed publications and developed by acknowledged experts in the field of Pharmacoepidemiology
- + Operates in a rapid manner giving up-to-date data and information related to the expressed requirements within the Pharmacovigilance Plan
- + Operates in various modes depending upon needs - Risk side of the equation alone; risk and benefit mode at the same time; risk now, balanced against projected benefit where such benefits are longer term
- + Has data streams from key countries that are often first to launch
- + Uses existing data or a tailored data collection methodology
- + Is tailored to suit each use. Each study has its own sponsor approved protocol
- + Highly cost effective methodology

ExEtrac a product of the GPRD Group at the MHRA

ExEtrac is a registered trade mark

Want to know more? Email: ExEtrac@gprd.com